

# Marketing & Advertising Main Street Expo & Product Sampling

Join us at Main Street. This unique setting is open to the public offering merchandise, food and beverages and will attract over 100,000 fans during the tournament. Our surveys show that time spent in Main Street is triple that of outdoor PGA TOUR expo areas.

Your company logo and location at Main Street will rotate through our video board network Wednesday-Sunday to promote your products and services.



## INVESTMENT:

- 10 x 20 \$15,000
- 20 x 20 \$20,000
- 40 x 40 \$30,000

## BENEFITS:

- 10 Tickets
- Parking for staff
- Signage
- Video Board Advertising



May 20-26, 2019

